

<b>TRAINING PROVIDER</b>	
<b>Singapore Professionals' and Executives' Cooperative Limited</b>	
<b>COURSE INFORMATION:</b>	
Course Title	<b>Building a Career in the Wellness Industry</b>
Language	English
Course Duration	1 day (7 hours / 9am to 5pm)
<b>COURSE OUTLINE:</b>	
<b>Course Overview &amp; Objectives</b>	<p>The Wellness Industry covers businesses that provide products or services for consumers to promote physical and mental well-being in their lifestyle and activities. Wellness is a relatively new concept and has become popular only a decade ago. Since then, Wellness enhancement concepts, activities and businesses have spread rapidly to become one of the fastest growing industry around the world. The Global Wellness Institute, an international Wellness research organization, identified the following as important sectors contributing in the Wellness economy estimated at US\$ 4.5 trillion in 2018.</p> <p>Singapore has a thriving Wellness Services industry with over 6,000 business entities and a workforce of over 50,000 service providers. There are many businesses operating multiple outlets (chains) and franchises as well as independent shops (salons, spas and retail outlets). There are also many therapists working part-time, freelance and/or operating home-based businesses.</p> <p>This course is designed to provide those looking for employment in the Wellness industry, considering a career change or thinking of starting a Wellness related business with relevant information about the industry, competencies requirement, jobs scopes and wages, career pathways etc. as well as guide participants how to plan the next step.</p>
<b>Key Topics Covered</b>	<p>The course explores the following subjects in depth:</p> <ul style="list-style-type: none"> <li>• Overview of the Global Wellness Industry and Economy.</li> <li>• The Beauty &amp; Wellness Market in Singapore</li> <li>• Occupations, job scopes and wages within each sector of the Beauty &amp; Wellness industry</li> <li>• Career development pathways</li> <li>• Competencies requirement for each job</li> <li>• Physical, mental and emotional wellbeing of a therapist</li> <li>• How to get employed and sponsored for professional development</li> <li>• Identifying opportunities and making an action plan</li> </ul>

<p><b>Learning Outcomes</b></p>	<p>This workshop is specially designed to help participant:</p> <ul style="list-style-type: none"> <li>• Understand the Beauty &amp; Wellness industry and sectors and opportunities for career and business development.</li> <li>• Understand the various jobs, responsibilities and competencies requirement for different positions and levels in the various sectors.</li> <li>• Understand gaps and able to plan competency development according to career plan.</li> <li>• Understand how to use life experience, prior knowledge, existing qualifications and new skills to plan and embark on a career in the Beauty &amp; Wellness industry.</li> <li>• Understand how to seek employment and sponsorship for competency upgrading as required.</li> </ul>
<p><b>Learning Methodology</b></p>	<p>The workshop is delivered in an interactive learning setting and offers the opportunity to apply concepts in a risk-free environment with simulated exercises and practices; mini case studies; trainer-facilitated group sharing and discussions, self-reflection and action planning; etc.</p>
<p><b>Who Should Attend</b></p>	<p>This workshop will be helpful for those looking for employment in the Wellness industry, considering a career change or thinking of starting a Wellness related business.</p>