

TRAINING PROVIDER	
Singapore Professionals' and Executives' Cooperative Limited	
COURSE INFORMATION:	
Course Title	<b>Mobile Phone Photography - Tips &amp; Tricks on How to Capture and Create Incredible Pictures</b>
Language	English
Course Duration	1 day (7 hours / 9am to 5pm)
COURSE OUTLINE:	
<b>Course Overview &amp; Objectives</b>	<p>The digital revolution of the last 20 to 30 years has had many different effects on the art of photography, in both the professional realm and amongst amateur and hobbyist photographers. With the prevalence of smartphones, almost everyone has a powerful digital camera within reach 24 hours a day, it can feel like everyone is a photographer. They allow people with little technical or theoretical knowledge of photography to achieve good results and create striking images, but it is a mistake to confuse this with the sort of understanding that enables professional photographers to create the work they do. There are several skills employed by photographers which are not clear-cut to anyone who simply has the right toys and tools.</p> <p>In this workshop, we will impart knowledge and skills so that the images produced via your smartphone is comparable and even surpass that of a DSLR. We will mentor you to develop your own personal photography DNA as photography is an expression of who you are.</p> <p>You will be equipped with the foundation to produce aesthetically and/or emotive images and acquire an understanding of what it means to be an image-maker. It aims to provide participants a holistic learning experience that encourage self-confidence, empathy and other values that will guide them through their journey.</p> <p>This workshop aims to introduce participants to the fundamentals Aesthetics &amp; Perspectives in photography. They will acquire an understanding of what it means to be an image-maker. It will help them build their aesthetic sense by developing their understanding of the composition, the style, and the formal qualities of the artwork. They will be exposed to rule of composition such as Rule of Third, Negative Space and Golden Ratio. They will be introduced to basic Image Editing app on mobile phone i.e. Snapseed which include the following:</p> <ul style="list-style-type: none"> <li>• How to Approach Your Edit</li> <li>• Importing Your Photos</li> <li>• Edits for Images</li> <li>• Exporting Your Finished Work</li> </ul>

<p><b>Key Topics Covered</b></p>	<p>This training program consists of 4 modules and an assessment.</p> <ul style="list-style-type: none"> <li>• Module 1: Smartphone Camera Basics</li> <li>• Module 2: Aesthetic &amp; Perspective (Rules of Composition e.g. Golden Ratio, Leading Lines, Rule of Third)</li> <li>• Module 3: Edit Images on Mobile Phone</li> <li>• Module 4: Outdoor Photography (outside of classroom) and Practice</li> </ul> <p>The course will cover the following subjects in depth:</p> <ul style="list-style-type: none"> <li>• Introduction to types of photography</li> <li>• The plus points of mobile photography</li> <li>• Basic rules of photography</li> <li>• Rule Of Third</li> <li>• Golden Ratio</li> <li>• Symmetry</li> <li>• Negative Space</li> <li>• Perspective</li> <li>• Integrating emotions and expressions into the images</li> <li>• Editing images with emphasis on contrast, exposure, shadows, highlights, colour temperature and saturation and exporting your images</li> <li>• Elements of a good photograph</li> <li>• Safety regulations and procedures</li> </ul>
<p><b>Learning Outcomes</b></p>	<p>Successful completion of the course, participants will</p> <ul style="list-style-type: none"> <li>• Develop an understanding on general composition rules and perspectives in photography and how to use them.</li> <li>• Identifies the basic composition rules on sample photographs.</li> <li>• Acquire the knowledge on how to edit images with Snapseed.</li> <li>• Develop in the participants, an awareness of the dynamics that exist between subject matter, the human subject and the photographer.</li> </ul>
<p><b>Learning Methodology</b></p>	<p>The workshop delivery will consist of:</p> <ul style="list-style-type: none"> <li>• Lecture 2 hours,</li> <li>• Practise Sessions 3 hours,</li> <li>• Critique or Sharing Sessions 2 hours</li> </ul>
<p><b>Who Should Attend</b></p>	<p>Anyone who wish to understand general composition rules and perspectives in photography and how to use them as well as learn the tips and tricks on how to capture and create incredible pictures.</p>