

| TRAINING PROVIDER | |
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| SINGAPORE PROFESSIONALS' AND EXECUTIVES' CO-OPERATIVE LIMITED | |
| Course Title | Entrepreneurship in the GIG Economy |
| Course Duration | 1 day (7 hours / 9am to 5pm) |
| COURSE DETAILS | |
| Course Objectives | Develop entrepreneurship skills required for the new economy. The objective of the entrepreneurship training is to equip PMETs who aspire to be entrepreneurs with the relevant entrepreneurial mindset and skills set so that they are better prepared to start their own businesses. |
| Learning Outcome | <p>By the end of the session, participants will understand the following:</p> <ul style="list-style-type: none"> • Appreciate the trends of entrepreneurship in the Internet Age, • Concept of gig economy and business models • Recognised the Business Model Canvas • Relate personal skills and plans, resources for development. <p>As part of the program, participants will be equipped with the knowledge in</p> <ul style="list-style-type: none"> • Design Thinking • Business Model Canvas • Business Plan • 5 ways 6 Steps |
| Topics Covered | <p>This workshop will cover:</p> <ul style="list-style-type: none"> • Trends of gig economy and entrepreneurship • Introducing the Business Model Canvas (BMC) • Relate to real business cases using BMC • Discuss application of BMC • Entrepreneurship skills and traits needed • Coaching, Mentoring and other Online Resources |
| Learning Methodology | To anchor the learning, the workshop incorporates interactive delivery of contents; trainer-led facilitation; mini case studies; plenary group sharing & discussions; etc. |
| Who Should Attend | PMETs who aspire to be entrepreneurs with the relevant entrepreneurial mindset and skills set so that they are better prepared to start their own businesses. |